



Vice President for Enrollment Management

Borough of Manhattan Community College (BMCC), a nationally recognized leader in urban-serving education, is one of 23 colleges within The City University of New York (CUNY) system. BMCC is the largest college in CUNY, enrolling over 26,000 students in degree programs and 12,000 more students in continuing education programs. Over 155 countries from around the world are represented in its student body. BMCC students obtain associate degrees in 31 fields and are instructed by over 550 full-time dedicated faculty members who must maintain a portfolio of scholarship and research. To meet the needs of its students, the College offers courses and programs online, in offsite locations, in the evenings, and on weekends. BMCC is committed to a student-centered education and advancing knowledge through scholarly research. The school also enrolls more international students than any other community college in the Northeast. For more information about BMCC, please visit www.bmcc.cuny.edu.

BMCC is currently seeking an experienced enrollment professional to join the College as the Vice President for Enrollment Management. The Vice President for Enrollment Management (VPEM) oversees and provides strategic direction and support to the Admissions, Testing, Financial Aid, Registrar, and International Student Recruitment offices. He/she works closely with the Provost and Senior Vice President of Academic Affairs and the Vice President of Student Affairs to develop and implement programs and services that improve student retention and success. Working closely with the Office of Public Affairs, the VPEM also develops innovative and effective communication and marketing strategies to attract students to the College. The Vice President for Enrollment Management joins a strong senior leadership team analyzing the competitive landscape of higher education, identifying and recruiting new student markets, developing innovative international recruitment strategies, setting strategic enrollment objectives, optimizing the use of technology, and improving the overall recruitment and enrollment process. The VPEM develops, implements, and assesses a comprehensive enrollment management plan to build on the College's current enrollment successes, positioning the College to achieve future enrollment and retention goals. The new Vice President reports to the President and is a member of the President's Cabinet.

Qualifications: Experience within a successful enrollment management program at a college or university is required. The new Vice President will combine strategic, state-of-the art enrollment management practices with expertise in the use of technology to bolster recruitment, retention, and enrollment. Candidates should demonstrate success in recruiting international students and proficiency in leading a large and diverse team to achieve goals and improve services. The successful candidate will have strong management, budget, planning, and data analysis skills, including a familiarity with predictive modeling. A master's degree is required; a terminal degree is preferred.

Location: BMCC is located in lower Manhattan. This location offers a world of cultural opportunities to the students and employees. New York City is one of the most iconic cities in the world, boasting a storied history, the famous skyline, and endless attractions.

Application: For a confidential discussion or to make a nomination, please contact Kate Nolde, Vice President, or Kendra Boyles, Search Manager, RPA Inc. at 800-992-9277. Applicants may submit a letter of application and resume only to bmccvpem@rpainc.org. Additional information will be requested as needed. For guaranteed full consideration, please submit materials by August 14, 2015.

Borough of Manhattan Community College of The City University of New York (CUNY) is committed to providing equal employment and educational opportunity to all persons without regard to race, color, religion, national or ethnic origin, age, gender, sexual orientation, transgender, disability, genetic predisposition or carrier status, alienage or citizenship, partnership status, status as victim of domestic violence, or marital, military, or veteran status. We are committed to enhancing our diverse academic community by actively encouraging people with disabilities, minorities, veterans, and women to apply. We take pride in our pluralistic community and continue to seek excellence through diversity and inclusion. EO/AA Employer.



For a confidential discussion
call 800-992-9277
www.rpainc.org